

*UNLVtickets* believes it is important that visitors are fully informed about the use of their personal information. We collect information in certain portions of our services, where guests provide content submissions and suggestions or participate in interactive online activities. We at *UNLVtickets* strongly feel that subscribers should know exactly how their information is used, and how treats the data submitted and collected by our company.

We encourage our users to be proactive in learning how *UNLVtickets* manages our database and works with our marketing partners. Please navigate through this resource to find answers to all of your privacy-related questions.

### **UNLVtickets/2008 PBR World Finals Ticket Giveaway Official Contest Rules**

#### **To Enter:**

**NO PURCHASE NECESSARY. LIMIT ONE (1) ENTRY PER PERSON.** To enter, simply submit your first and last name, email address, and telephone number on this form that you have viewed promoting the Contest in its entirety. Persons wishing not to register for this Contest online, may alternatively, mail a self-addressed stamped envelope and legibly hand-print on a 4" x 6" card the words "2008 PBR World Finals Ticket Giveaway" along with your name, address, email address (if you do not have an email address, print "no email address"), date of birth and telephone number and mail the entry to: "Thomas & Mack Center, 2008 PBR World Finals Ticket Giveaway, 4505 Maryland Parkway Box 450003, Las Vegas, NV 89154-0003". The Contest will begin at approximately 12:00 pm PST on June 4, 2008. The deadline for entry receipt is at 12:00 pm PST on October 24, 2008 and mailed entries must be postmarked by October 21, 2008 and received by October 24, 2008 at 12:00 pm PST. *UNLVtickets* and the Promoter of the Contest have the right to end the Contest without explanation at any given time. All names, addresses and email addresses entered must be valid or will be void. All entries become the property of *UNLVtickets*, *My All Access Pass*, and *Seemore Kids Club*. *UNLVtickets* is not responsible for lost, late, incoherent, incomplete, misdirected, any electronic miscommunications or failures, technical hardware or software failure of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions which may limit an entrant's ability to participate in the Contest.

#### **Eligibility:**

**ALL ENTRANTS AGREE TO ABIDE BY THESE OFFICIAL CONTEST RULES.** This Contest is open to any legal resident of the United States (excluding U.S. possessions, territories, overseas military installations, and Puerto Rico). Employees of *UNLVtickets*, its affiliates and subsidiaries, or companies or organizations directly related to this Contest, members of their immediate families (mother, father, sister, brother, grandmother, grandfather) and members of their households are not eligible to enter the Contest. Only entrants logging onto the Internet from the United States

are eligible to enter the Contest. Void where prohibited or restricted by law. All federal, state, and local laws and regulations apply. *UNLVtickets* reserves the right, at its sole discretion, to disqualify any entry if it concludes that the entrant has tampered with the entry process or the operation of the Contest or has acted in violation of the official rules or any applicable federal, state, or local laws or regulations.

**Privacy:**

Sponsor collects personal data from you when you enter this Contest. This information becomes the property of *UNLVtickets*, and may be distributed to other parties for marketing purposes. For all online entries, you also agree receive offers from *UNLVtickets*, *My All Access Pass*, and *Seemore Kids Club*.

**Winner Selection:**

The winner of the prize will be selected in a single random drawing on October 27, 2008. The number of eligible entries received determines odds of winning the prize. Winner will be notified by telephone or email. For on-line applicants, *UNLVtickets* will attempt to contact winner via e-mail a maximum of three (3) times within two (2) business days of the drawing. For mailed entries, *UNLVtickets* will attempt to contact winners by phone a maximum of three (3) times during business hours (9:00am to 5:00pm EST) within two (2) business days of the drawing. If winners do not respond within one (1) business day/24 hours of the final contact attempt, *UNLVtickets* will conduct a new random drawing, the winner of which will receive the corresponding prize. This process will continue until either the prize has been awarded or no valid entries remain, whichever occurs first.

**Prize:**

One (1) winner will receive two (2) tickets to all seven days of the Professional Bull Riders 2008 World Finals between the dates of October 31, 2008 – November 2, 2008 and November 6 – November 9, 2008 at the Thomas & Mack Center. The tickets will be valid only for the specified performance. The tickets are not transferable and not redeemable for cash. All taxes and incidental expenses not mentioned herein are the responsibility of the winner. Arrangements ticket pick-up will be made through the Thomas & Mack Center Marketing Department Staff.

**General Conditions and Releases:**

By entering the Contest, entrants release and hold harmless *UNLVtickets*, all affiliates and subsidiaries of such entities, their employees, agents and representatives from any and all losses, damages, rights, claims, and actions of any kind in connection with the promotion or resulting from acceptance, possession, or use of any prize, including, without limitation, personal injuries, death or property damage, and claims based on publicity rights, defamation, or invasion of privacy. By entering the Contest, entrants and winners consent to the use of their names, addresses, likeness and any statements they make in connection with the Contest or about *UNLVtickets* without additional compensation, except where prohibited by law. Winners may be required to execute an affidavit of eligibility and a liability/publicity release that must be received by

*UNLVtickets* within 14 days of the time it is sent by email or regular mail to the winner. Failure to respond to the prize notification or to return the affidavit and liability/publicity release on time will result in the loss of the prize and an alternative winner will be selected in accordance with the procedures set forth in these rules. The Contest sponsor reserves the right, in its sole discretion, to suspend or cancel the Contest at any time, for any reason including but not limited to computer virus, bug, worms, tampering, unauthorized intervention, fraud or other technical problem, security, or other problems or activities. In the event of cancellation, *UNLVtickets* reserves the right to award the prize in a random drawing from all entries received prior to the time of cancellation.

### **Release**

By entering, each participant agrees to release and hold harmless *UNLVtickets*, their legal representatives, any prize providers, Advertisers and all sponsors and each of their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Promotion or any prize won. Restrictions, conditions, and limitations apply. By entering, each participant further agrees that, in the event there is any conflict or other inconsistency between the Official Contest Rules and any advertisements, promotional or marketing materials, e-mails, or announcements relevant to this Promotion, these Official Contest Rules will govern.

### **Disqualification**

*UNLVtickets* and any affiliated companies, promotional and advertising agencies, Advertisers and/or prize providers, are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or Computer or telephone transmissions or technical failure, lost e-mail entries, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by the judges, will be disqualified. If disqualified for any of the above reasons, *UNLVtickets* reserves the right to terminate player's eligibility to participate in this Promotion. In the event virus compromises any portion of this Promotion, bugs, non-authorized human intervention or other causes beyond the control of *UNLVtickets*. which in the sole opinion of *UNLVtickets*, corrupts, or impairs the administration, security, fairness or proper play of the Promotion, *UNLVtickets* reserves the right at its sole discretion to suspend or terminate this Promotion or any part of the Promotion, or to roll all entries into the next contest period, or any combination of the above *UNLVtickets*, and any affiliated companies, promotional and advertising agencies. If a potential winning entry is made by Internet or other computer entry, that potential winner may be required to provide *UNLVtickets* with proof that the potential winner is the authorized account holder of the electronic mail address associated with the potential winning entry. WebTV users may experience technical problems that may prevent them from registering and/or playing *UNLVtickets*. As such *UNLVtickets* hereby disclaims any responsibility for

incomplete WebTV registrations and/or entries.

**Legal Warning**

Any attempt by any individual, whether or not a contestant, to damage, destroy, tamper with or vandalize this website, or otherwise interfere with the operation of this Promotion, is a violation of criminal and civil law and *UNLVtickets* will diligently pursue all remedies in this regard against any offending individual or entity to the fullest extent permissible by law.

**Disputes:**

The laws of the United States and the State of Nevada govern this Contest. As a condition of participating in the Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with the Contest, shall be resolved individually, without resort to any form of class action, exclusively, by arbitration, located in Clark County, Nevada. Arbitration shall proceed under the rules of the American Arbitration Association then in effect.

**Winner's List:**

To receive a list of the Contest winner, please send a self-addressed, stamped envelope by, November 23, 2008 to: "Thomas & Mack Center, PBR World Finals Ticket Giveaway, Winners List, 4505 Maryland Parkway Box 450003, Las Vegas, NV 89154-0003". All respective trademarks, service marks and/or logos are the property of their respective owners.